



APR 12 2007

Ref: 15250

Mr. Ian Robertson
Executive Director
Corporate Communications & Public Affairs
Rocky Mountaineer Vacations
100 - 1150 Station Street
Vancouver, BC V6A 2X7

Dear Mr. Robertson:

On behalf of the Province of British Columbia, I would like to congratulate you and your team at Rocky Mountaineer Vacations, on your recent Foresight Sustainability Award, presented to you by Tourism British Columbia and the Council of Tourism Associations of British Columbia, at the B.C. Tourism Industry Conference held in February.

This is an exciting time for the tourism industry in British Columbia. Besides our spectacular natural environment and world-class urban experiences, which have always made British Columbia an attractive destination, we are now getting the profile we need to boost us into the international spotlight. With upcoming events such as BC2008 (British Columbia's celebration of the 150th anniversary as a Crown Colony), the 2009 World Police & Fire Games and, of course, the 2010 Olympic and Paralympic Winter Games, opportunities abound now to show the world British Columbia's hospitality.

I want to thank you for your role in supporting the tourism industry. Rocky Mountaineer Vacations was awarded three BC Tourism Industry Awards this year, which really speaks to your company's strong leadership in the industry. I commend you on your entrepreneurial vision and creativity, which have helped you implement sustainable tourism policies that bring profile not just to Rocky Mountaineer Vacations, but also to the British Columbia tourism industry at large.

I wish you all the best in the year ahead, and look forward to seeing you at next year's B.C. Tourism Industry Conference in Vancouver.

Sincerely,

Stanley B. Hagen
Minister